



WBC Photographic and Filming Policy

Version	Date	Author	Changes
1.0	23 Mar 2025	WBC	New Version

Committee Approval:



Introduction

The purpose of this document is to ensure that best safeguarding practices and procedures exist to protect vulnerable members, as well as to facilitate and enhance the operations of Waterford Boat Club (WBC). The procedures have been produced to ensure all WBC members and volunteers have a clear understanding of the policy and how it applies to their role. This document will be reviewed on a regular basis and may be amended from time to time by the committee.

WBC has adopted a policy in relation to the use of images of athletes on its websites and in other publications as part of its commitment to providing a safe environment for young people.

WBC will take all necessary steps to ensure that young people are protected from the inappropriate use of their images in resource and media publications, on the internet and elsewhere. This is not to prevent parents/guardians taking photographs of their children but to ensure that best practice is put in place wherever and whenever photographs and recorded images are taken and stored.

WBC Photographic and Filming Policy

- WBC will use photos from training sessions, races and club social and fundraising events on their website and social media pages for the club's promotion.
- WBC coaches will use photos and videos from sessions to highlight technique and form.
- WBC members and friends of WBC may take photos at races and competitions for general information purposes.

Consent must be given by the individual, or in the cases of junior members, their parents, for their photos, images and video being taken and used for the purposes listed above.

This consent tick box is included in the [initial membership form](#) that is filled out when joining the club.



By agreeing to consent, WBC will endeavour to:

1. Ensure photos and videos taken are relevant and necessary, i.e. they are for training purposes, or for the club's promotion on social media, or for competition updates, as listed above.
2. Ensure that photos and videos going on social media contain athletes and members in suitable dress/kit. Group photographs involving children are preferable to individual photographs. 'Action' shots with athletes in racing singlets only which capture the nature of the sport are acceptable.
3. Ensure that photos and videos used for training purposes are deleted from the coaches device once they have been discussed and are no longer needed to highlight technique and form.
4. Follow WBC's safeguarding procedures, ensuring the Club Children's Officer (CCO) of WBC, the WBC Designated Liaison Person (DLP), Children's Social Care and/or Police are informed of any abuse of image use.
5. Concerns regarding the publication of images should be reported to the Public Relations Officer (PRO).
6. Clarify issues of ownership, retention and access (by event staff and participants/parents) to the images.
7. Inform parents that while taking photographs of their own children is OK, they should respect other young people's privacy. They should not share photos of any other children on their personal social media.
8. Other professional photographers/filming/video operators wishing to record at a WBC organised event should seek accreditation with the event organiser by producing their professional identification for the details to be recorded.
9. Not approve/allow photo sessions outside the events or at an athlete's home, unsupervised access to children or one to one photo sessions at events.

Should any individual have concerns about photography in the club, please contact PRO to discuss the matter.

THE NAMES OF THE CCO, DLP and PRO CAN BE FOUND ON THE HEALTH AND SAFETY NOTICEBOARD.